

Class Act

video awards 2013

JUDGING CRITERIA

Judge Name: _____

School's Name: _____

Teacher Name: _____

JUDGING CRITERIA	POOR (0-3 PTS)	GOOD (4-6 PTS)	EXCELLENT (7-10PTS)	FINAL SCORE
Content Script: how closely the video covers the specified topic guidelines Adherence to time frame Coherence: how the video meet the objective of the contest	Message does not conform to specified guidelines/ objectives of video contest Video fails to hold attention of the audience; illustrations do not necessarily aide the viewer Product is not coherent and has little educational value	Overall message/content covered is satisfactory; portions of the content were not sufficiently covered Video is creative and original and uses proper illustrations Educational value of the product is sufficient	Video does an excellent job at accomplishing goals and objectives of the contest Video is innovative and creative Overall message/content is compelling, informative and has significant educational value	
Creativity of Production Overall originality: ideas, stage, illustrations and style Visual aesthetics: appearance of the video	Visual effects are of extremely low quality and do not target intended audience Limited ability to hear the presentation; audio is difficult to understand Video does not stay within specified time limit	Visual effects target the intended audience and do not distract from the ability to understand the videos message Lighting enables the audience to view the videos with clarity Video adheres to the specified time constraints within a couple seconds	Visual effects target the intended audience and are creative Audio is clear and appropriate to visuals Video adheres to the specified time constraints	
Educational Level The information was accurate and came off clearly	Information and facts were not correct Did not include any information about the state of New Hampshire	Overall information about the state was correct but was not completely clear Slightly touched on educational topics but did not focus on it mainly	Included accurate information about the entire state	
Final Product Cohesiveness Overall creativity Overall accuracy of information Overall video quality	Lacks cohesiveness Video is not creative and original The information contained in the video is not accurate Video is low quality and audio is intelligible	Overall video covers the specified guidelines and is creative Information contained in the video is accurate Video meets the specified guidelines and objectives	Video has a unique and innovative approach to the meeting and objective Video is accurate, informative, clear, educational and entertaining	

Total Points: ____/40